

PRESS RELEASE CSD 2023

Our Company

Tecnoform is an Italian company that since 1965 has been producing furnishing components and solutions for the RVs, Marine Leisure and Luxury Furniture sectors.

Our main products are furniture parts as doors, tables and tops, complete furnishings, and modular kits flat pack. Each product is designed in collaboration between the Tecnoform technical team and the RV manufacturers' design dept.

Our products are distributed in Europe, United States and Australia.

We are an industrial company, but we keep an artisanal approach. Today we are recognized as world leaders: *The RV Furniture Brand*.

CSD 2023 – INTO OUR CLOUD

Our stand and our claim

The 2023 Düsseldorf edition will bring about creative ideas, carried out through our core products and innovative projects for the future season.

Our stand graphic concept looks from the outside like a geometric mountains landscape, the symbol of Tecnoform solid know-how, experience and productive capacity. The showroom inside the stand is organised as a cozy-soft-atmosphere boutique, where you will enter the cloud of colorful products, solutions and projects. Hence our claim "Into our cloud".

Tecnoform Cloud – themes and concept

The common thread concepts of the 2023 CSD edition are:

- Lightweight
- Space-saving/comfort
- Design
- Technology
- Innovation challenges
- Creativeness
- Sustainability

Products and Projects will witness these themes.

- **Nowocore®** innovative material, light, sustainable, moistproof, durable.
- **Lightweight structure doors and tops**
- **Van furniture kit and lockers by Tecnodesign**
- **Space-saving tables and tops**
- **Modern doors shapes carried out with 3D printing technology**
- **DecorBox** new moodboard and decorative selection palette

Showroom. Products in detail.

Elegance of shapes and decors, high quality and technology performance are the distinctive features of the Tecnoform products that you will find in our showroom.

Main highlights:

- **Van Kit by Tecnodesign** – the project developed for Jayco/Entegra US, winner of the prestigious *Industry Award 2022*.
Just 160cmx71cmx200cm available space featuring a complete functional kitchen, with pull-out stylish and robust tops and a large storage.
- **Cupboard solutions by Tecnodesign** – incredible design tricks hidden in the furniture structure, light effects, interesting shapes. Doors carried out in 3D printing to speed up your testing of new shapes.
- **Nowocore corner** – doors, tops, fixing solutions and panels to progress the usage test of this light sustainable material.
- **Space-saving solutions** – our extractable tops and tables easy to open-close, lighter and suitable to any RV size. Change the traditional lay out with flexible solutions, offer more living space to the RV fans!
- **Inspirational Design zone** – wide and stylish decorative proposal to cope with the latest trends. Tecnoform atelier is a tool for creativity, passion and innovation. Test new texture and colour combinations in your furniture interiors concept !

Tecnodesign – Your plan. Our project. Together.

Tecnodesign is our furniture project and interior design service, on demand. Our Team will support the OEM Design and Project Team on complete furniture kits or specific furniture areas before the industrialization and production phase.

Tecnodesign projects are featuring:

- Industrialization
- Cost saving
- 3D technology to test new shapes / geometry
- Fast project timing
- Prototype production

Our services at your disposal:

- Moodboard trends and proposals
- Restyling but keeping the Customer *brand identity*
- Study of enhanced constructions to ease assembling and functionality
- Development of complete furniture Kits and new Lay out proposals on the basis of the OEM inputs

Tecnodesign service is willing to offer the OEM an affordable design consultancy and added value in terms of industrialization know-how, hardware fixing tips, harmonization of assembling constraints and much more.

The future is Nowocore®

Nowocore® lightweight solution has been successfully presented at CSD 2022 aiming to reduce drastically the furniture weight in the RV products.

Nowocore® milestones:

- **Lightweight**, a key factor within the present and future RV sector.
Compared to similar products, the achievable weight saving is between 20% and 38%, depending on the furniture component shape.
- **Sustainability**, Tecnoform continuous reasearch of alternative materials.
The inner part of the furniture piece is composed of **recycled PET foam** from post-consumer waste. The face sheets are made of polypropylene lightened with sawdust, coming from the manufacturer's internal recycling.
- **Resistance and durability** along the production process and the furniture lifetime.
Nowocore® has been tested to withstand extreme humidity and temperature conditions. Once coated with a suitable material, it becomes totally water-



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resistant. The plastic skins make the surface very hard and with good impact resistance – one order of magnitude higher than poplar panels!

We invite you to discover the latest news and proposals of this CSD 2023 edition.

TECNOFORM
#TheRVFurnitureBrand

Hall 14/B11

<https://www.tecnoform.com/media/download>